



# CHARLIE ECHEVERRY

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UnSiloed  
Living the Call

## EDUCATION

### Bachelor's Degree in Communications

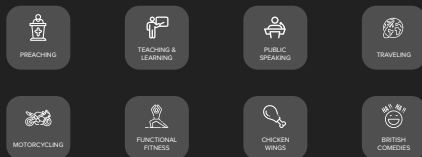
Minor in Film and Television Production

Florida Atlantic University

## ABOUT

Charlie is married to his wife Jessica of more than 20 years and is a biological, adoptive, foster, sponsor and spiritual father as well as a stepfather, Godfather, father-in-law and grandfather! He was ordained to the Permanent Diaconate in 2017 by Archbishop Jose H. Gomez of Los Angeles, and his diaconal ministries range from evangelization, apologetics and formation to homeless, pro life and Latino ministries. He is assigned to Saint Mark Parish in Venice, CA.

## INTERESTS



## PODCASTS

### Host of LIVING THE CALL

A production of the CALL, a guest-driven show focusing on the intersection of faith & influence.

### Co-Host of UnSiloed

A show which 'busts the echo-chamber' by tackling provocative issues from opposing perspectives.

## WORK EXPERIENCE

### Founder & CEO

Black//Brown

Charlie is founder & CEO of Black//Brown, a Los Angeles based strategic advisory and impact studio which uses diversity-focused strategies to help companies grow.

### Chief Revenue Officer

Mitú

Before launching his own company, Charlie was Chief Revenue Officer at mitú, the nation's leading media brand for Latino youth, where he led all aspects of revenue generation, including global advertising, content licensing, and direct-to-consumer businesses. He oversaw the sales, strategic alliance, licensing, business development, account management, sales marketing and revenue operations departments and was part of the company's executive team.

### Executive Vice President

Univision Communications

Prior to mitú, he was Executive Vice President for Univision Communications, the largest Spanish-language media company in the US. He led the interactive team, overseeing the advertising businesses and managing offices in New York, Los Angeles, San Francisco, Miami, Chicago and Dallas, as well as the various support departments dedicated to the group. He was a member of Univision's Executive Council – a small group of senior leaders - who steered enterprise-wide initiatives.

### Vice President

The Walt Disney Company

Prior to joining Univision, Charlie was Vice President at The Walt Disney Company. While at Disney, he focused on emerging markets & platforms and managed sales offices in Los Angeles, San Francisco and Chicago. He was an active member of the Disney Multicultural Council, Retail Council, Global Taskforce as well as a member of Disney's Idea Lab, and recipient of their Leadership Award on multiple occasions.

### Director of Sales

AOL

Prior to Disney, he was Director of Sales at AOL where he was part of a group that developed a nascent digital advertising industry for an online pioneer.

## DEACON

### Archdiocese of Los Angeles

In addition to his professional efforts, Charlie is an ordained deacon for the Archdiocese of Los Angeles, the largest Catholic diocese in the US.

### Vice Chairman Emeritus / Catholic Answers

He is Vice Chairman Emeritus of Catholic Answers, the largest English-language apologetics and evangelization media company in the world.

## BOARD MEMBER

### CALL (Catholic Association for Latino Leadership)

He is on the boards of CALL (Catholic Association for Latino Leadership), a professional association of Christian entrepreneurs and business leaders founded by Archbishop Jose Gomez.

### Tepeyac Leadership Initiative

A civic leadership and faith organization founded by Bishop Thomas Olmstead.

### Sent Ventures

An acceleration platform focused on entrepreneurs of faith.

### Chairman of SOFESA

A non-profit founded by his wife, Jessica, that accompanies and serves homeless families in Southern California.